

5-week program

May 21 - June 18



M&T Bank Multicultural Small Business Lab

M&T Bank and Niagara University are partnering to offer resources and support for Niagara County businesses. Accepted applicants will be enrolled in a 5-week program that concludes in a pitch competition with prizes totaling \$10,000!

Location: Niagara University, Academic Complex Room 350
5795 Vincentian Drive
Niagara University, NY 14109

Days: Tuesdays, May 21 - June 18, 2024

Must attend every class to participate in pitch competition

Time: 6:00 - 8:15 PM

Eligibility:

- Business located in Niagara County, NY
- Must be a Multicultural Owned Small Business
- In business 6 to 36 months
- Annual business revenue of \$350,000 or less

To Apply: Scan QR code to Register
Official Pitch Competition Rules Here
Limited to 35 number of participants
Registration opens 03/18/2024 First come, first serve.



PROGRAM HIGHLIGHTS

Creating a Business Plan
Credit Fundamentals
Business Valuation
Cash Flow & Financial Statements



NIAGARA
UNIVERSITY

Questions? Please contact:

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M&T Bank

NO PURCHASE, ACCOUNT OPENING, LOAN APPLICATION, DEPOSIT OR PAYMENT IS NECESSARY TO ENTER OR WIN, NOR WILL IT INCREASE YOUR CHANCE OF WINNING. There will be two rounds in the Competition. The preliminary judging (Round I) will be on or about June 7, 2024. Approximately 5 Finalists will proceed to the final pitch (Round II) to be held at the graduation event on or about June 18, 2024. The competition is open to any business participating in the Multicultural Small Business Lab with a principal owner who is a permanent legal resident of Niagara County and is 18 years of age or older as of the date of the Competition. Each participant in the competition (Entrant) must have attended all classes in the Program to qualify. Employees, officers, directors, agents, contractors and representatives of M&T Bank ("Sponsor"), Niagara University, and their affiliates, advertising and promotions agencies (the "Released Parties"), and such persons' immediate family members and members of their households are ineligible to participate in the Competition. VOID WHERE PROHIBITED BY LAW. No business may win more than one prize. First Prize will consist of a \$5,000 check. Second Prize will consist of a \$3,000 check. Third Prize will consist of a \$2,000 check.

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